

Innovate Now to Come out Stronger: GP Travel Enterprise 8.0

Online Webinar

April 22, 2020



Maria Bondarenko

- ✓ Co-owner of GP Solutions and product director of GP Travel Enterprise
- ✓ 15 years experience in travel industry
- ✓ 18 years experience in IT sphere
- ✓ Market analysis and strategic product planning in terms of scope and functionality.
- ✓ Business communications with customers and partners
- ✓ Coordination of team work in GP Solutions



Marina Reut

- ✓ Project manager in GP Solutions
- ✓ 6 years experience in travel industry
- ✓ 6 years experience in IT sphere
- ✓ Project coordination and business analysis
- ✓ Business communications with customers

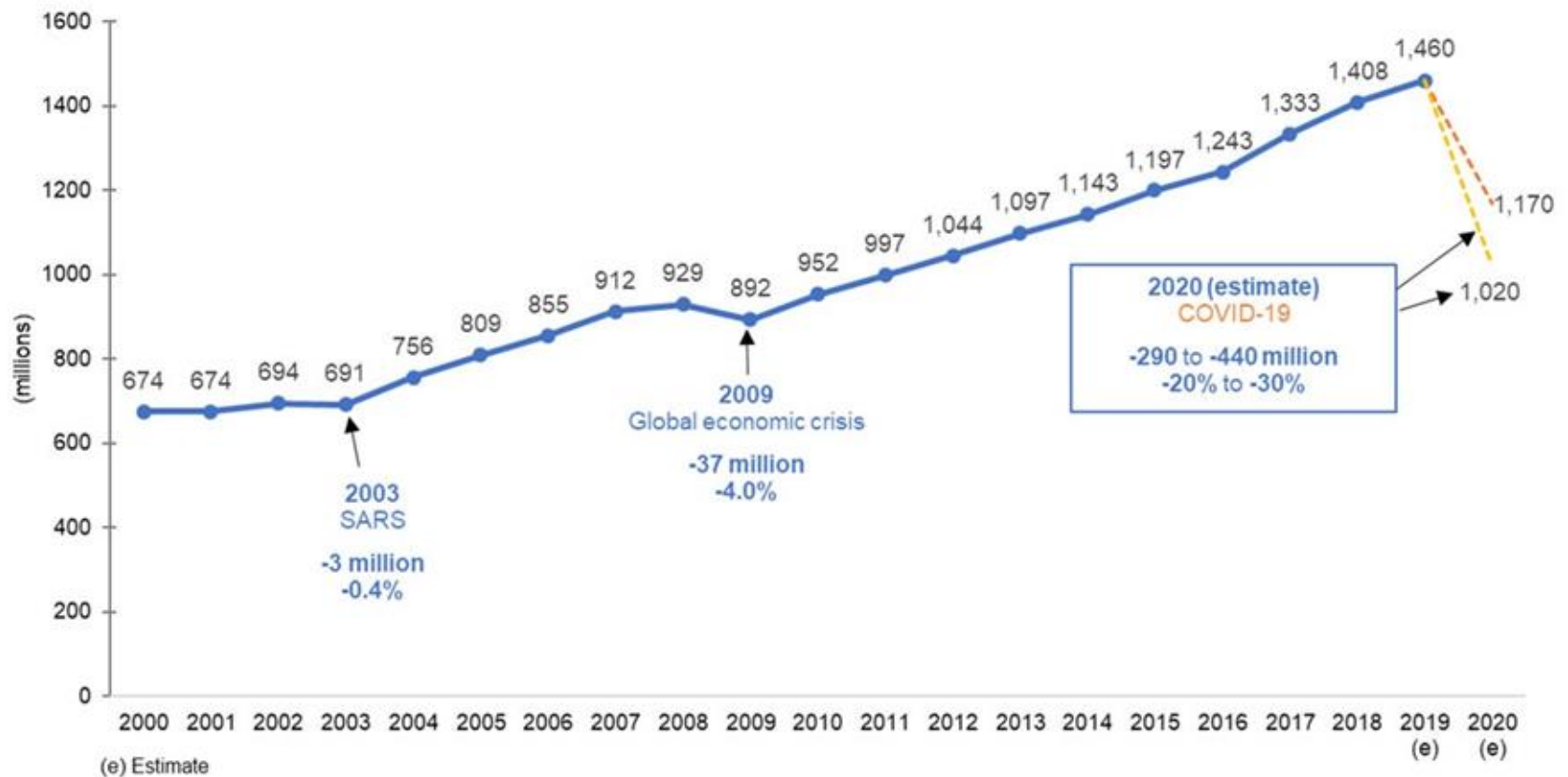
“Innovate Now to Come out Stronger: GP Travel Enterprise 8.0”

- ✓ Global travel industry: current situation
- ✓ Positive view for future with IT technologies
- ✓ Ways for business automation: GP Travel Enterprise as the unique solution
- ✓ Q&A

A background image showing a business meeting. Two people are seated at a desk. One person's hand is pointing at a document with various charts and graphs. Another person is holding a pen over the same document. A laptop is open to the right, and a clipboard is also visible. The scene is brightly lit, possibly by natural light from a window. The overall tone is professional and collaborative.




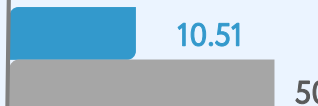

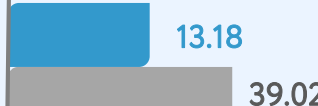

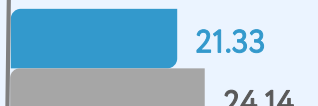
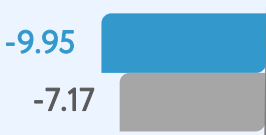
Global Travel Industry: Current Situation

2020 Forecast – International Tourist Arrivals, World (millions)



No Need to Panic

 US S&P 500
  S&P BSE Sensex
 (in %)

Virus outbreak	Estimated period of outbreak	Returns during outbreak	1-year return from post outbreak
SARS	Jan to Mar 2003		
Avian influenza	Jan to Aug 2004		
Ebola	Dec 2013 to Feb 2014		
Zika	Nov 2015 to Feb 2016		
COVID-19	Jan to Mar 2020		NA NA

A person is working at a desk with two computer monitors. The left monitor displays a code editor with a dark theme and various colored syntax highlights. The right monitor is partially visible and also shows code. The person's right hand is holding a pen and pointing at the left monitor, while their left hand is typing on a keyboard. The person is wearing a blue and white checkered shirt. The background is slightly blurred, showing a window with natural light.

Positive View for Future with IT Technologies

Tourism Goes Virtual



3D online museum tours



Online street food tours



Webcams sharing views from favorite locations



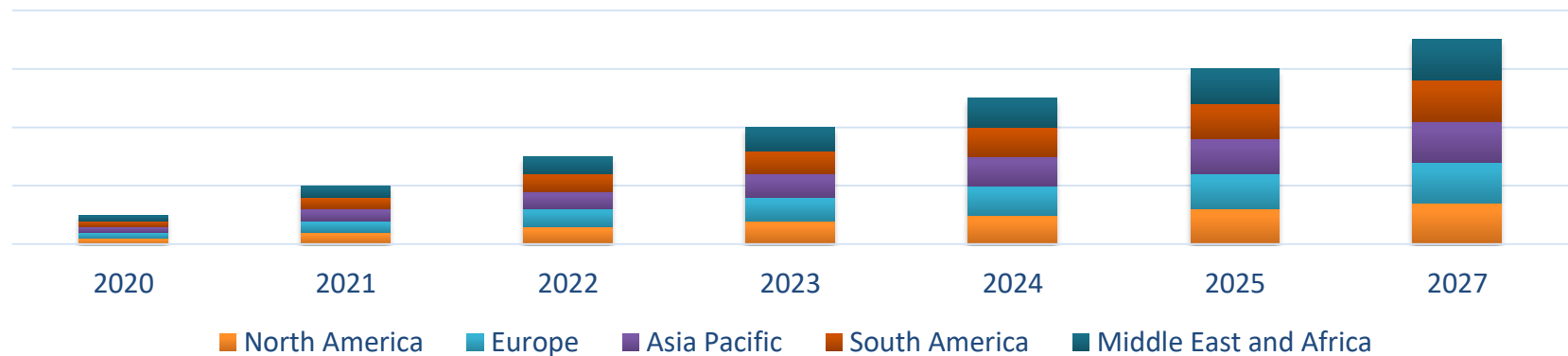
Virtual reality using new technology



Online city tours with guide

Join Us Online

Virtual Reality Content Creation Market worth USD 82.38 billion by 2027



The Best Time for Making Business Automation



Growth of demand
after pandemic

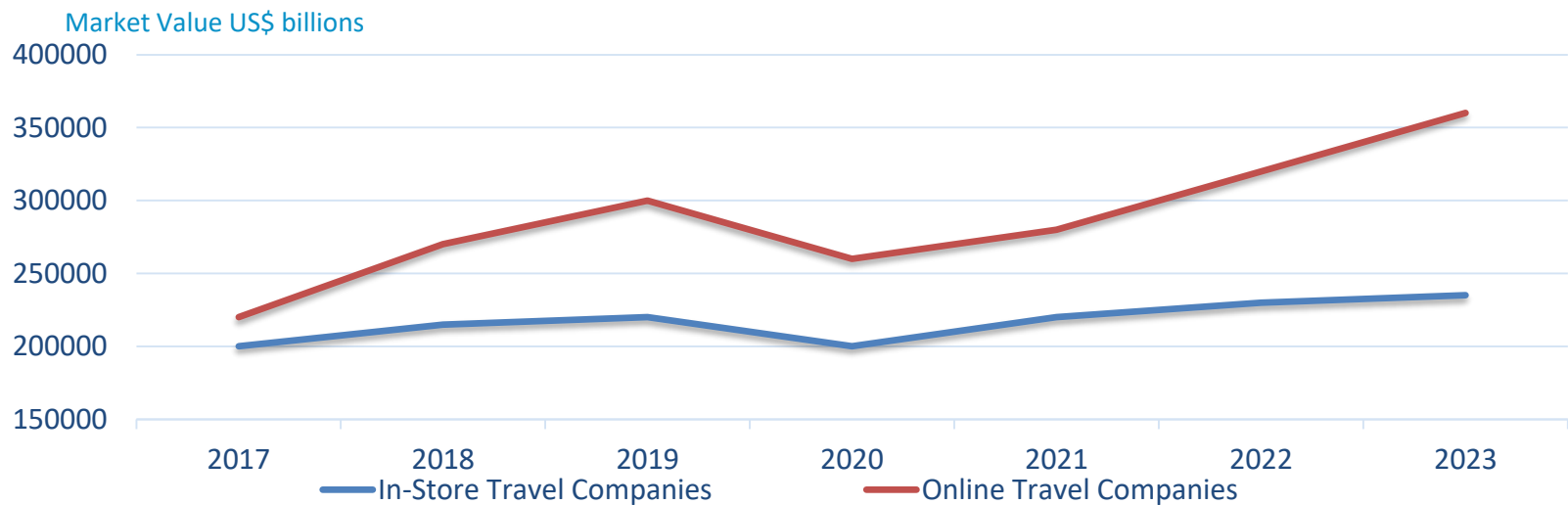


Decrease of sales

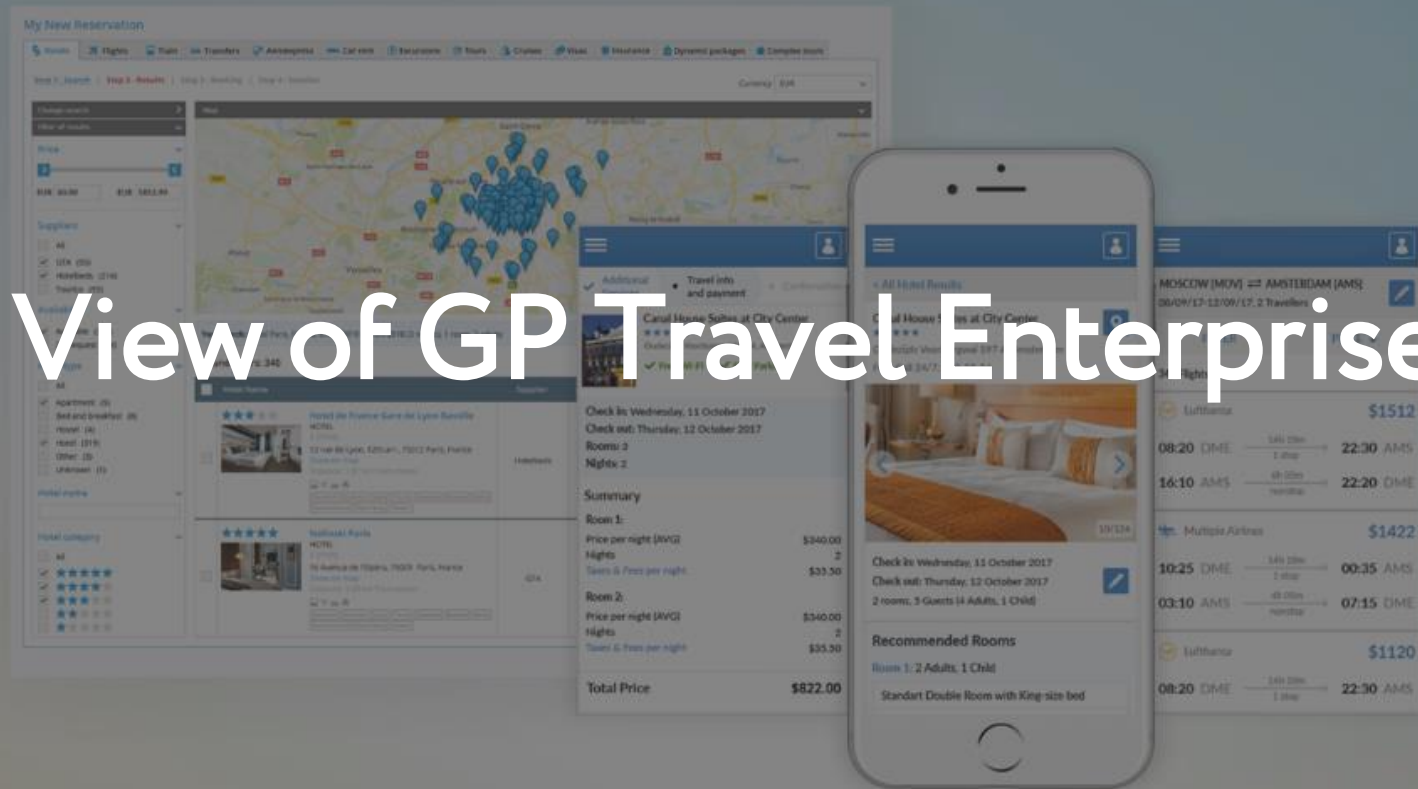


Minimization of
manual work

Market Value of Travel Companies across the World 2017-2023



View of GP Travel Enterprise



Benefits of our Travel Automation Platform

- ✓ Time-tested Technology
12+ years on the market
- ✓ Modular Structure
150+ turnkey modules
- ✓ Scalable Architecture
system grows with your business
- ✓ Dedicated web-based installation
accessible online 24/7 on private servers
- ✓ Multi-lingual/multi-currency support
designed for international markets
- ✓ Adaptive interfaces
cross-browser and mobile support

GP Travel Enterprise is Perfect for



Tour Operators



DMCs



TMCs



Wholesalers



OTAs



Vacation Rentals

Key Aspects of the Platform Powerful ERP/CRM + IBE + CMS



Personal Attention



Smart Choice



Wide Range of Services



Time Saving



Financial Accounting



Business Intelligence



Security



Mobile Friendly

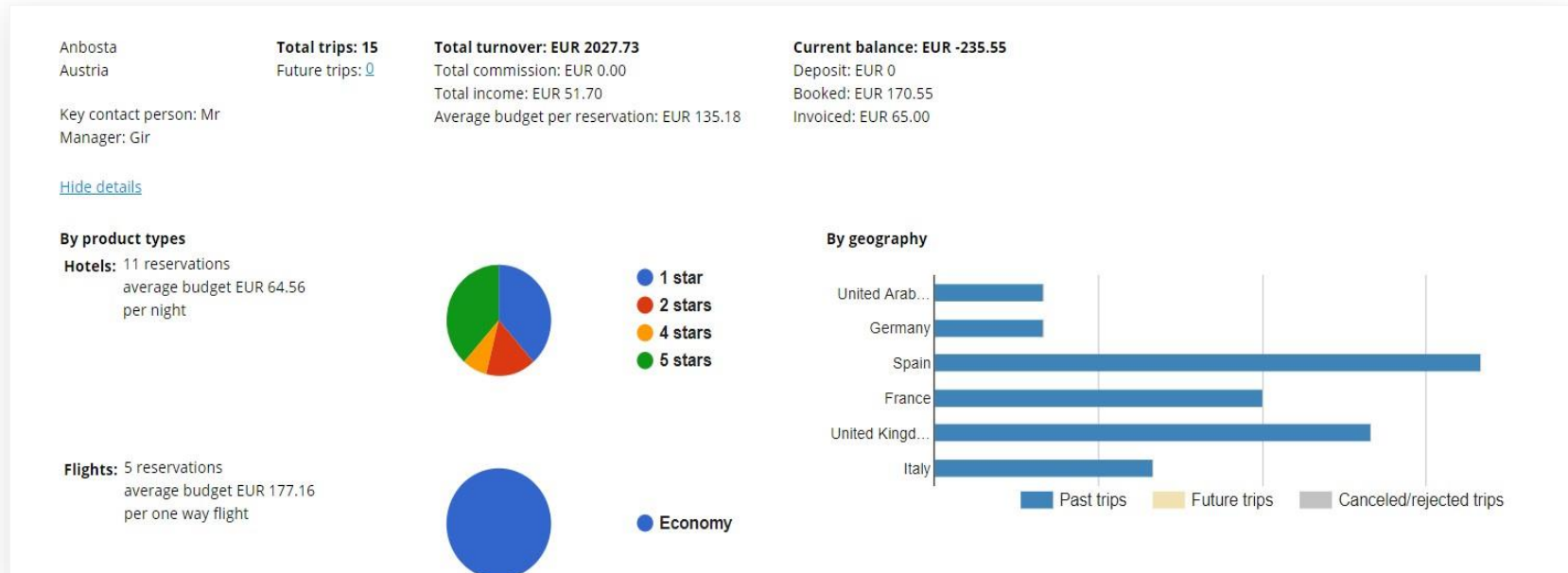


Flexibility



Community

Personal Attention



Communications


[Filter](#)

Found Communications: 34

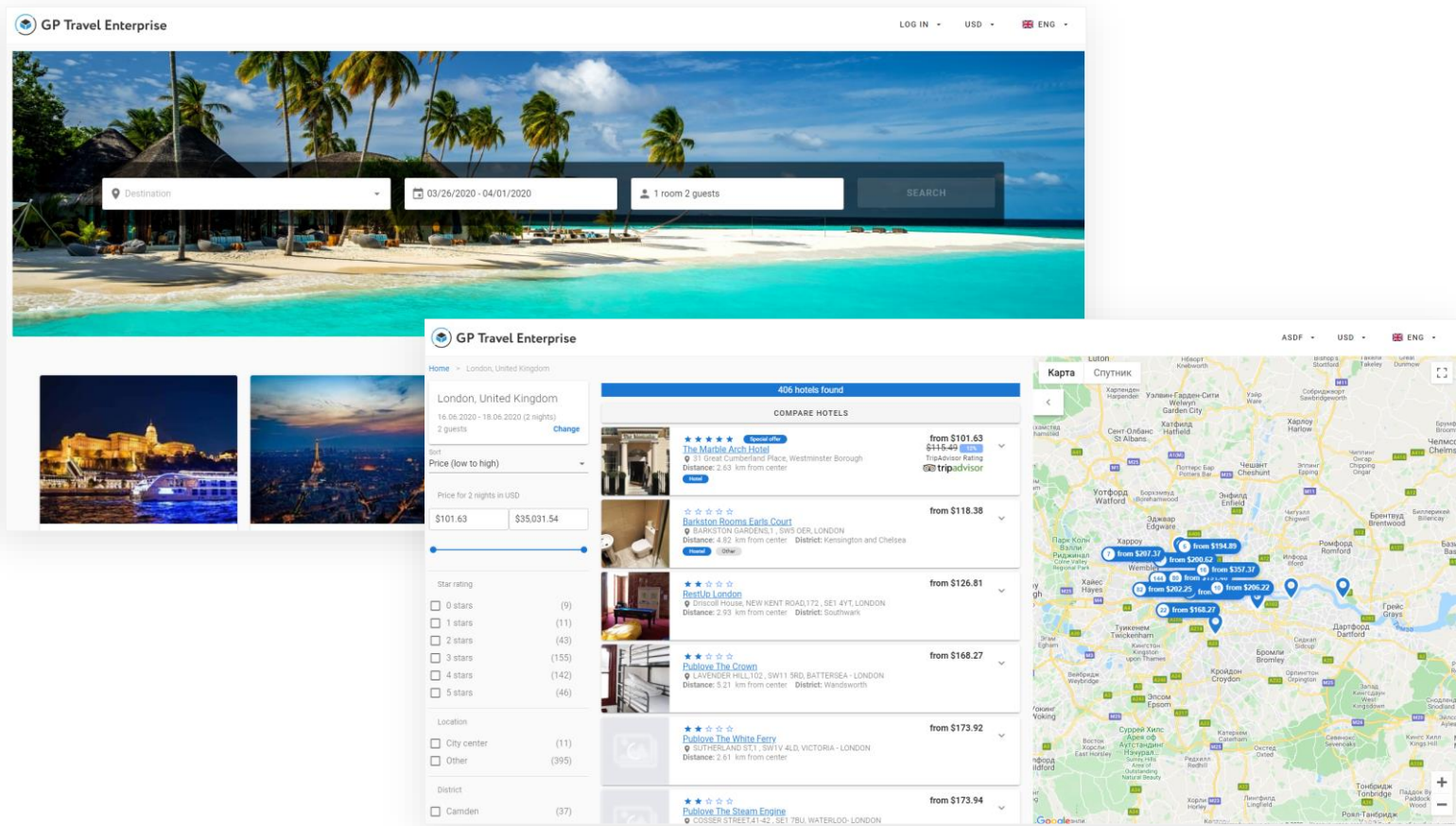
[Create](#)

Results per page: 10

Page 1 of 4

Date/Time	Account	Assigned to	Type	Subject	Reservation number	Stage	Status
22.02.2018 15:04	 Common	System	E-mail	Your reservation 00001633 at B2C Demo 1	1633	Held	Active
22.02.2018 15:04		System	E-mail	Your reservation 00001633 at B2C Demo 1	1633	Held	Active
22.02.2018 15:04		System	E-mail	Your reservation 00001633 at B2C Demo 1	1633	Held	Active

Smart Choice



The image displays the GP Travel Enterprise website interface, showing a search for hotels in London, United Kingdom. The top section features a large banner image of a tropical beach with palm trees and a search bar. Below the banner, there are filters for destination, dates, and room type. The main content area shows a list of hotels with their names, star ratings, and prices. A map on the right side shows the location of the hotels in London.

GP Travel Enterprise

LOG IN • USD • ENG •

Destination: [Dropdown] | 03/26/2020 - 04/01/2020 | 1 room 2 guests | SEARCH

GP Travel Enterprise

Home • London, United Kingdom

London, United Kingdom
16.06.2020 - 18.06.2020 (2 nights)
2 guests

Price (low to high)
Price for 2 nights in USD
\$101.63 | \$35,031.54

Star rating
☐ 0 stars (9)
☐ 1 stars (11)
☐ 2 stars (43)
☐ 3 stars (155)
☐ 4 stars (142)
☐ 5 stars (46)

Location
☐ City center (11)
☐ Other (395)

District
☐ Camden (37)

406 hotels found

COMPARE HOTELS

Hotel Name	Star Rating	Price (from)
The Marble Arch Hotel 81 Great Cumberland Place, Westminster Borough Distance: 2.63 km from center	★★★★★	from \$101.63
Barkston Rooms Farlie Court BARKSTON GARDENS, 1, SW5 0ER, LONDON Distance: 4.62 km from center	★★★★	from \$118.38
BeastUp London CRICKLE HOUSE, NEW KENT ROAD, 172, SE1 4YT, LONDON Distance: 2.93 km from center	★★★★	from \$126.81
Publove The Crown LAVENDER HILL, 102, SW11 5RD, BATTERSEA - LONDON Distance: 5.21 km from center	★★★★	from \$168.27
Publove The White Ferry SUTHERLAND ST., SW1V 4LD, VICTORIA - LONDON Distance: 2.61 km from center	★★★★	from \$173.92
Publove The Stream Engine COSSER STREET, 41-42, SE1 7BU, WATERLOO - LONDON	★★★★	from \$173.94

Map showing hotel locations in London.

7-DAY GRAND TOUR FROM MUNICH

7 Days / 6 Nights

price from

USD 1999.00

Book Now

Adults

1 2 3 4+

Children

0 1 2 3+

Search

AVAILABLE TRAVEL DATES

<	May 2020							>
Mo	Tu	We	Th	Fr	Sa	Su		
27	28	29	30	1	2	3		
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30	31		
1	2	3	4	5	6	7		

PACKAGE DESCRIPTION

A vacation in Austria bestows many moments of bliss that will remain with you long after you leave. A selection of extraordinary travel experiences, stunning vistas, imposing Alpine peaks, beautiful lakes, majestic rivers and historical cities will ensure that your trip will be an impressive and unforgettable moment in your life.

PACKAGE HIGHLIGHTS

- Duration: 7 Days
- Start Date: 2020-05-10
- End Date: 2020-05-16
- Transportation: Bus
- Travel Style: Discovery


PACKAGE DETAILS

○ Day 1


Arrival in Munich Upon your arrival in Munich Airport, your driver will pick you up and transfer you to your hotel. Rest of the day at your own leisure. Overnight in Munich. (No Meals)

○ Day 2

Munich After breakfast you will visit the city's main attractions, concluding the tour at the Marienplatz Square with its famous clock tower. Munich, the capital of the state of Bavaria is famous for its Christmasfest, which is celebrated annually in September. The afternoon is free to explore at your leisure. In the evening you enjoy a traditional Bavarian dinner at your own expense. Overnight in Munich. (dinner)



Private transfer





Departure point: Airport Gatwick Airport (LGW)

Arrival point: hotel or address in London, United Kingdom

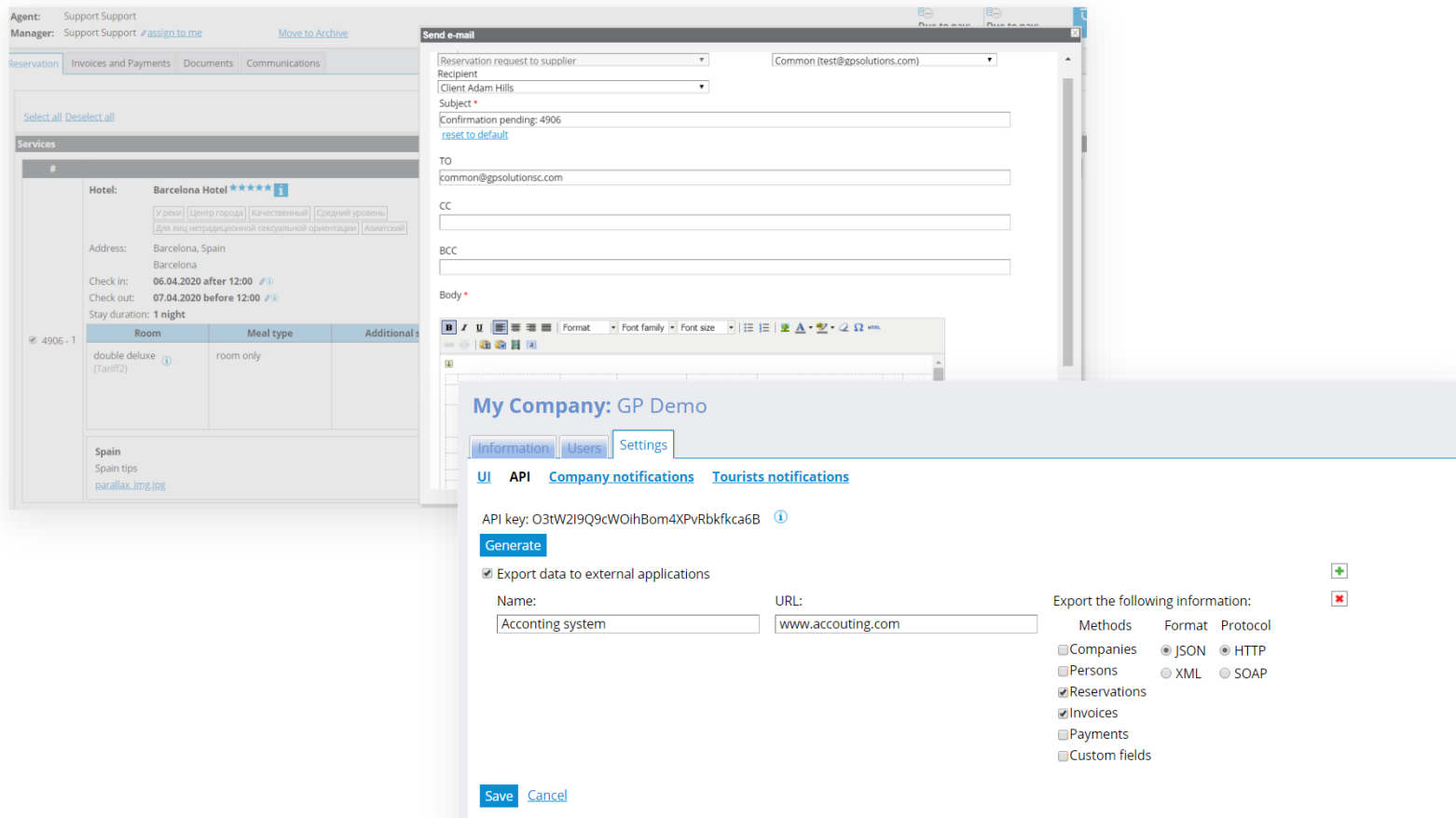
Private hire with driver

Upon request

Available Offers

 <p>Private. Standard. Car</p> <p>Departure Time: Upon request</p> <p>View details</p>	<p>AVAILABLE</p> <p>USD 151.77</p> <p>Non Refundable</p> <p>Book</p>
 <p>Private. Premium. Sedan</p> <p>Departure Time: Upon request</p> <p>View details</p>	<p>AVAILABLE</p> <p>USD 155.31</p> <p>Non Refundable</p> <p>Book</p>

Time Saving



The screenshot displays the GP Travel Enterprise interface. On the left, a reservation for 'Barcelona Hotel' is shown with details: Address: Barcelona, Spain; Check in: 06.04.2020 after 12:00; Check out: 07.04.2020 before 12:00; Stay duration: 1 night. A table lists the room and meal type: double deluxe (Tariff2) and room only. Below the table, it shows 'Spain' and 'Spain tips' with a link to 'parallax_img.jpg'.

On the right, a 'Send e-mail' form is visible, showing fields for 'Reservation request to supplier', 'Recipient', 'Client Adam Hills', 'Subject', 'Confirmation pending: 4906', 'TO', 'CC', and 'BCC'. The 'Body' field is also present.

Below the email form, a 'My Company: GP Demo' window is open, showing the 'Settings' tab. It displays the 'API key: O3tW2I9Q9cWOihBom4XPvRbkkfca6B' and a 'Generate' button. The 'Export data to external applications' checkbox is checked. The 'Name' field is 'Accounting system' and the 'URL' field is 'www.accounting.com'. The 'Export the following information:' section shows a list of data types: Companies, Persons, Reservations, Invoices, Payments, and Custom fields. The 'Methods' section shows 'JSON' and 'XML' selected. The 'Format' section shows 'HTTP' and 'SOAP' selected. The 'Protocol' section shows 'JSON' and 'XML' selected.

Time Saving

Travel services
Suppliers **80+**



hotelbeds



TRAVELER'S GUILD

Smyrooms

portsEvents365
Find it • Book it • Watch it

TRAVCO



TRAVOLUTIONARY

amadeus

WebBeds

keytel

desde 1840
abreu

PKFARE



DerbySoft

STUBA

.com
HotelsPro
Global Travel Wholesaler



BRONEVIK.com



e-Power
Engineering your online travel shop



TOURPLAN

w2m
WORLD2meet
DYNAMIC TRAVEL PARTNER

Sabre



MYSTIFLY



Rate Hawk

metglobal

totalstay
exclusively for travel agents

yieldPlanet

Financial Accounting

Invoices

Tour operator Invoices Agency Invoices

Date: 01.03.2020 | 01.04.2020

Pay date:

Booking # Invoice name

Customer Supplier

Original currency: All Status

Search Reset

Accounts of Clients Accounts of Suppliers

Found invoices: 3

Invoice name	Customer name	Supplier name	Status	Amount	Original Amount	Amount to pay	Reservation number	Bill date
Invoice № 25 for reservation № 00004805	Mr. Herold Hauw	GP Demo		EUR 31.49	EUR 31.49	EUR 0.00	00004805	06.03.2020 11:48 (GMT+2)
Invoice № 23 for reservation № 00004767	Mr. Ana Costa	GP Demo		EUR 173.93	EUR 169.13, BRL 24.00	EUR 0.00	00004767	04.03.2020 15:48 (GMT+2)
Invoice № 22 for reservation № 00004801	Mr. Rail							

Summary

Start balance: EUR -32 108.36

End balance: EUR -32 108.36

Invoices & payments

Found transactions: 4

Client	User	Transaction date/time	Transaction type	Reservation number	Payment
Start balance EUR 3 519.62					
Mr. Raily Jackson	Hanz Mueller	04.03.2020 15:41 (GMT+2)	Invoice	4801	
Mr. Raily Jackson	Hanz Mueller	04.03.2020 15:48 (GMT+2)	Payment	4801	EUR 1 287.84
Mr. Ana Costa	Hanz Mueller	04.03.2020 15:48 (GMT+2)	Invoice	4767	EUR 173.93

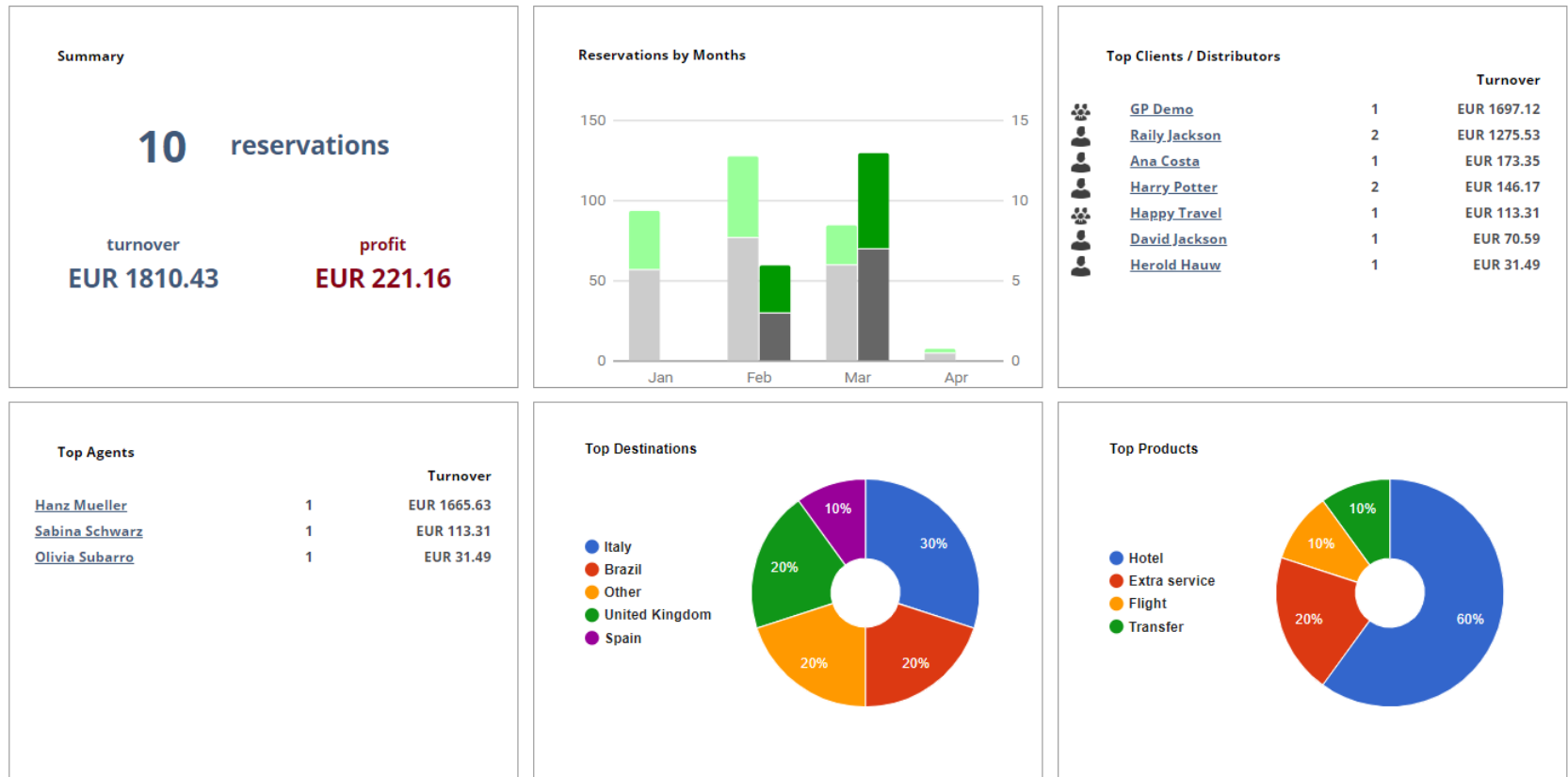
Tour operator's general ledger

Tour operator's general ledger (EUR)

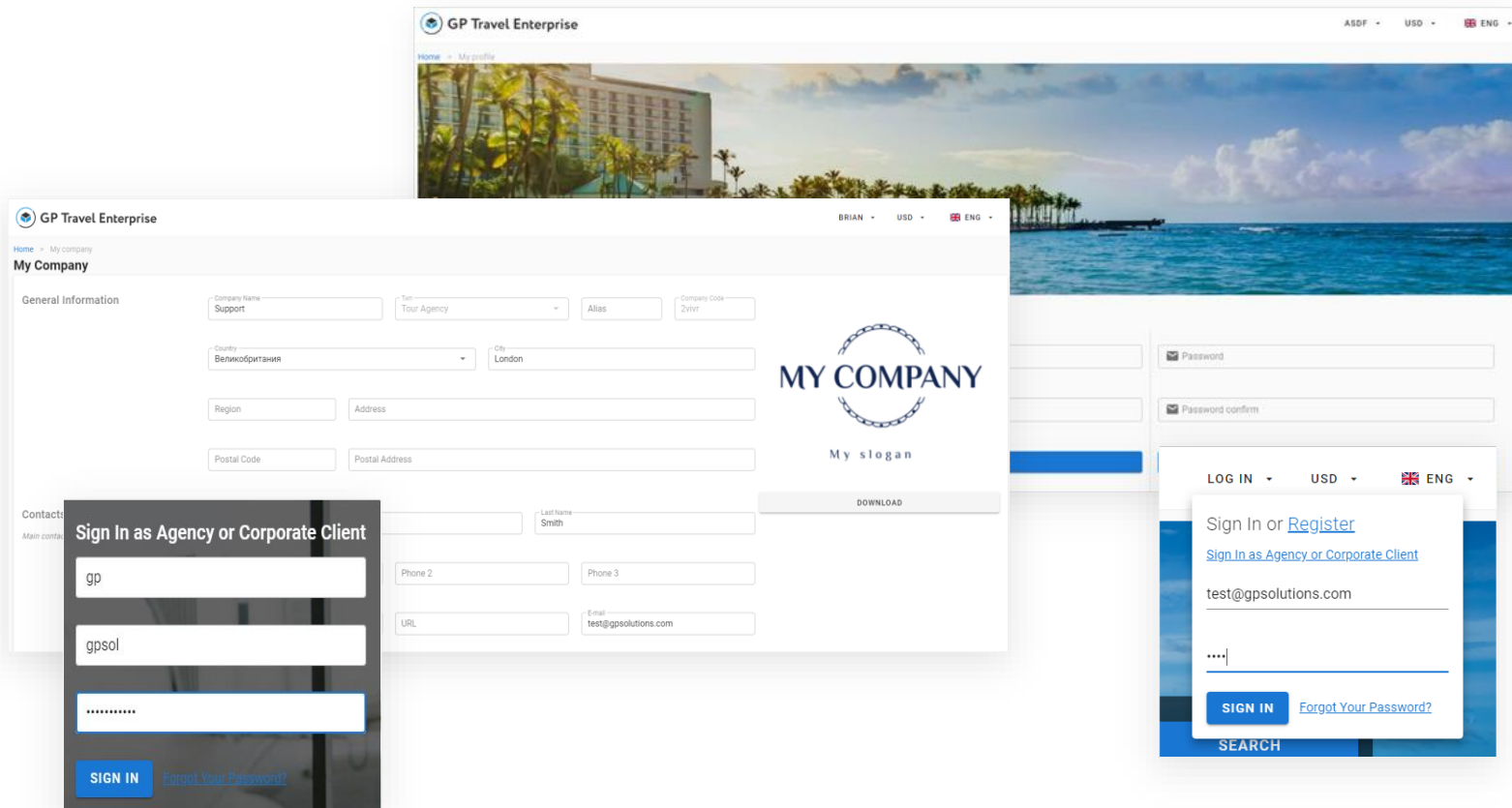
	Balance	Balance in the ledger's currency
Income	39 999.07 EUR	39 999.07 EUR
Sales	39 759.20 EUR	39 759.20 EUR
FX Gains	239.87 EUR	239.87 EUR
Expense	37 120.24 EUR	37 120.24 EUR
Purchases	36 931.01 EUR	36 931.01 EUR
FX Losses	189.23 EUR	189.23 EUR
Liabilities	36 089.59 EUR	36 089.59 EUR
Assets	38 968.42 EUR	38 968.42 EUR
VAT	0.00 EUR	0.00 EUR
Prepaid Expenses	0.00 EUR	0.00 EUR
Accounts Receivable	34 326.82 EUR	34 326.82 EUR
Current Assets	4 641.60 EUR	4 641.60 EUR

[Invoice № 25 for reservation № 00004805](#)
 Hotel Tophams Hotel Belgravia
 Raily Jackson
 Extra service London excursion
 Raily Jackson
 Bank payment
[Invoice № 22 for reservation № 00004801](#)
 Hotel Tophams Hotel Belgravia
 Raily Jackson
 Extra service London excursion
 Raily Jackson
[Invoice № 23 for reservation № 00004767](#)
 Hotel Windsor Marapendi
 Ana Costa
 Extra service sun glasses
 Ana Costa
 Transfer Rio De Janeiro, Int. Antônio Carlos
 Jobim Airport (GIG) - Rio de Janeiro (Center Zone
 Rio Janeiro zone) (GROUP)
 Ana Costa

Business Intelligence



Security



The image displays the GP Travel Enterprise web application interface, highlighting security features. The main page shows a 'My Company' profile with a 'General information' section containing fields for Company Name, Tour Agency, Alias, Company Code, Country, City, Region, Address, Postal Code, and Postal Address. A 'CONTACT' section is also visible. A 'Sign In as Agency or Corporate Client' modal is overlaid on the left, showing fields for username (gp), password (gpsol), and a 'SIGN IN' button. A 'Forgot Your Password?' link is also present. On the right, a 'LOG IN' modal is shown, featuring fields for email (test@gpsolutions.com) and password (....), with a 'SIGN IN' button and a 'Forgot Your Password?' link. The background shows a scenic view of a beach and ocean.

GP Travel Enterprise

Home - My company

My Company

General information

Company Name: Support

Tour Agency: [dropdown]

Alias: [input]

Company Code: 2vtr

Country: Великобритания

City: London

Region: [input]

Address: [input]

Postal Code: [input]

Postal Address: [input]

CONTACT

Main contact

Sign In as Agency or Corporate Client

gp

gpsol

[SIGN IN](#) [Forgot Your Password?](#)

MY COMPANY

My slogan

DOWNLOAD

LOG IN

Sign In or [Register](#)

[Sign In as Agency or Corporate Client](#)

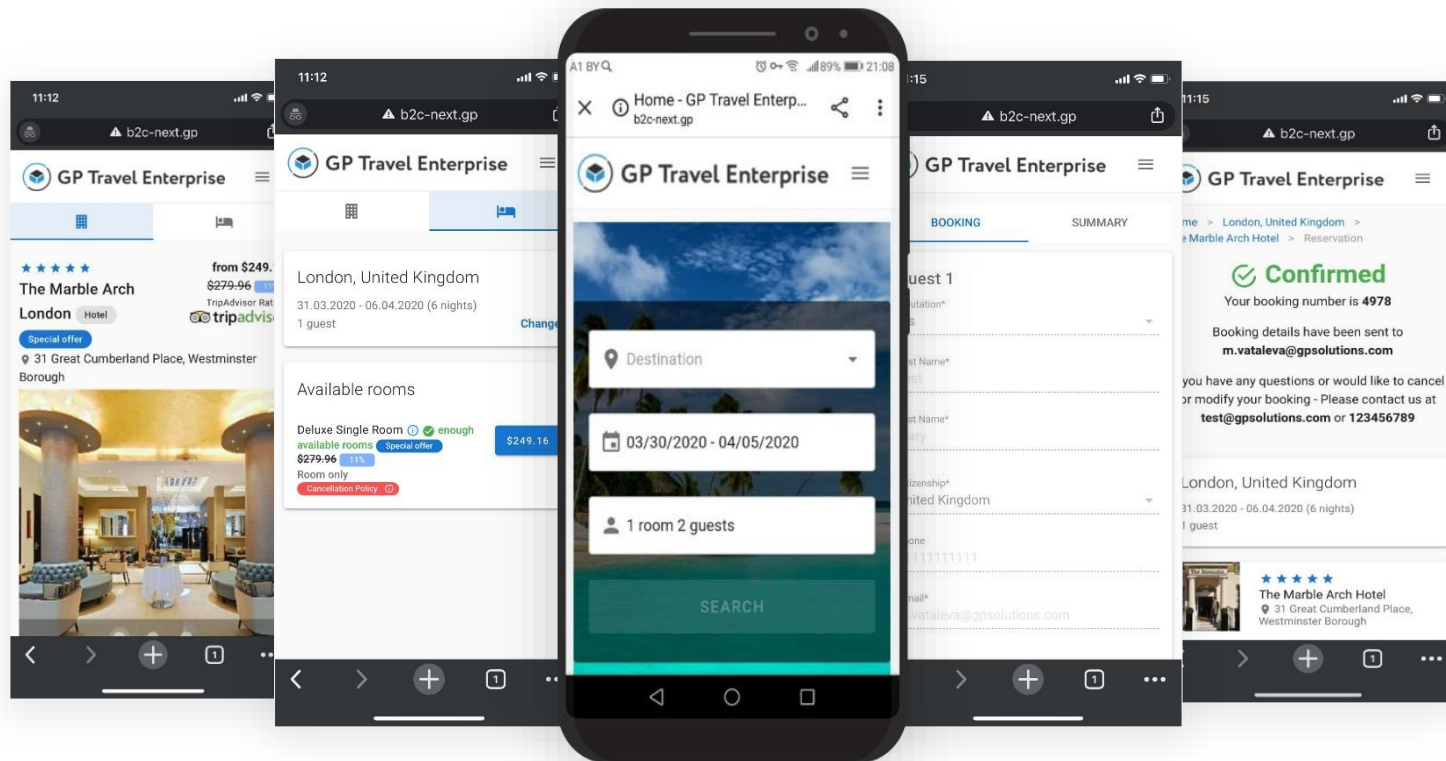
test@gpsolutions.com

....

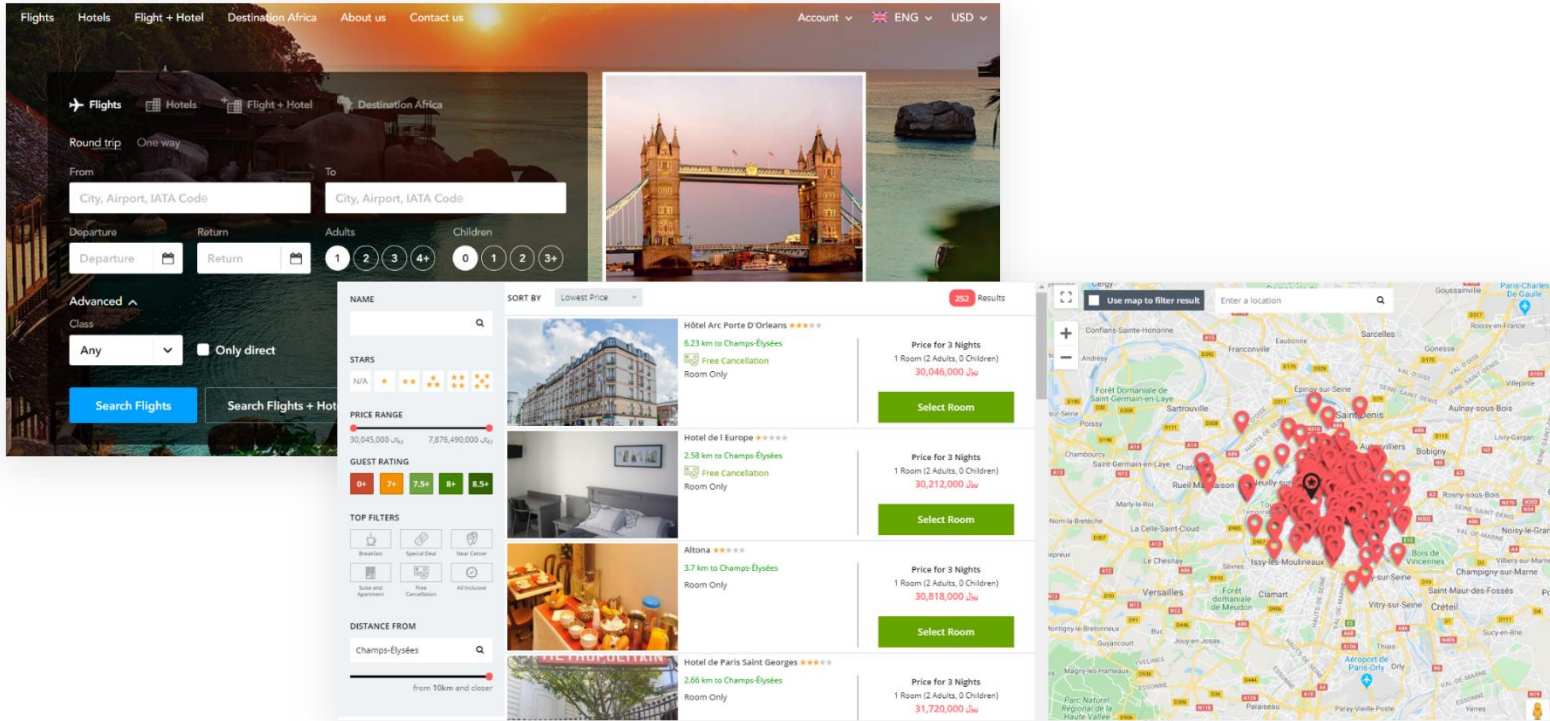
[SIGN IN](#) [Forgot Your Password?](#)

SEARCH

24h/7 Availability and Mobile Friendly



Flexibility

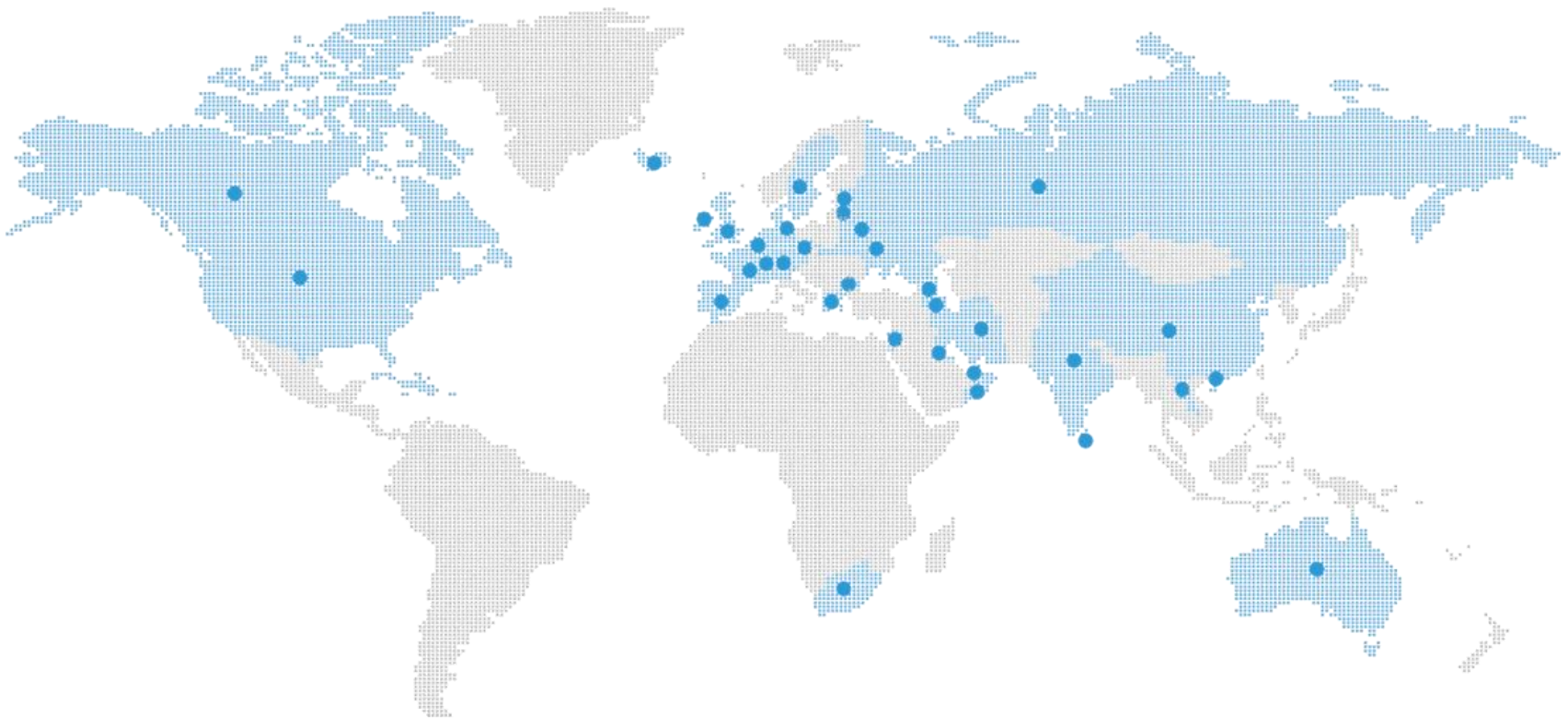


The screenshot displays the GP Travel Enterprise website interface. The top navigation bar includes links for Flights, Hotels, Flight + Hotel, Destination Africa, About us, and Contact us. The main search area features a 'Round trip' selection, 'From' and 'To' input fields, and 'Departure' and 'Return' date pickers. Below this, there are filters for 'Class' (Any) and 'Only direct'. The search results are displayed in a grid format, showing hotel listings with details such as name, location, price, and guest rating. A map view is also available, showing the location of the hotels on a map of Paris.

NAME	Location	Price for 3 Nights	Room Type
Hôtel Arc Porte D'Orléans	6.23 km to Champs-Élysées	30,046,000 Jw	1 Room (2 Adults, 0 Children)
Hôtel de l'Europe	2.58 km to Champs-Élysées	30,212,000 Jw	1 Room (2 Adults, 0 Children)
Altona	3.7 km to Champs-Élysées	30,818,000 Jw	1 Room (2 Adults, 0 Children)
Hôtel de Paris Saint Georges	2.66 km to Champs-Élysées	31,720,000 Jw	1 Room (2 Adults, 0 Children)

Special offer during COVID-19

Community





Questions and Answers

Dear Colleagues!

We hope that you have found this presentation valuable and useful for your business.

Please, tell us if you have any questions to discuss that were unclear or you have some other ideas for business. We will be glad to answer all your questions.

Additionally, you can contact us using this email sales@software.travel

Thank You for Attention!



Your Global Partner
for Enterprise Travel Software

www.software.travel