



AI-Powered Hospitality Content Audit and Distribution Solutions



Who **we** are

HotelPORT is a joint-venture between travel distribution services experts, **REBEL Travel Corporation** and German software development house, **GP Solutions** to create a global integrated marketing and technology company focused on delivering superior solutions for the hospitality industry.

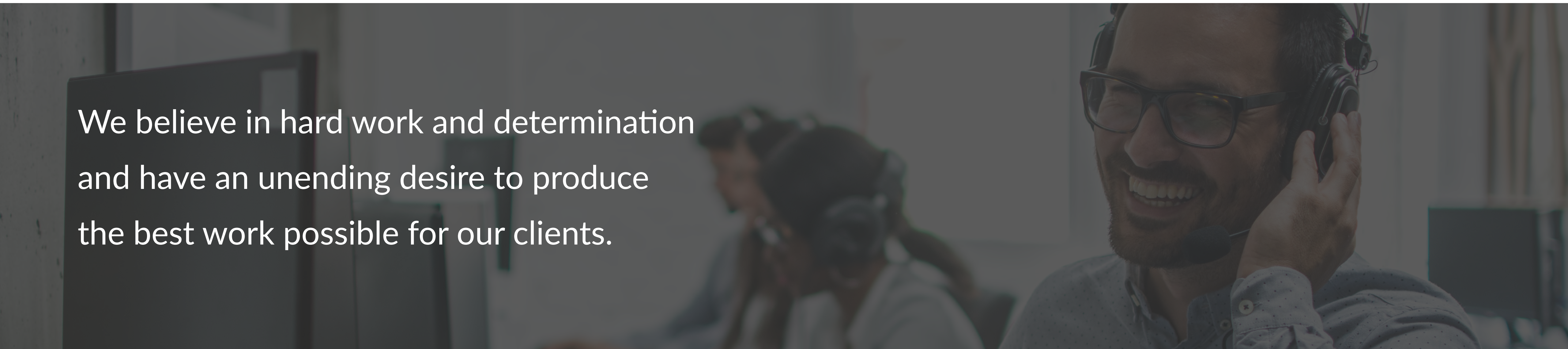
We are a collective of rebel technologists, artists, dreamers, strategists, and marketers who all share the same passion for taking our clients to the next level in their business.

“

Most of all,
we build client
partnerships
through great work,
mutual respect,
and bottom-line
results.


”

Our philosophy



We believe in hard work and determination and have an unending desire to produce the best work possible for our clients.

Our team of subject matter experts thrive day and night to continue to push the limits of their capabilities. Be it marketing, reporting, programming or design, we are constantly sharing ideas and reading up on the "newest" and "greatest" that will affect both us and our clients.



Our clients

LONG STANDING SUCCESS



VICEROY



Denihan
Hospitality Group



IHG[®] HOTELS &
RESORTS



SCHULTE
hospitality group



HYATT



The Hotel Distribution Problem



In online travel, **hotel content is a key factor** in a consumer's decision-making process when booking a hotel.

Whether you're a hotel that has recently opened, rebranded, or even a perennial staple in your market, it is **important** for your property **to be accurately represented** in the search engines and third-party channels.

Content distribution systems push content, but there are **no consistent alerts**, confirmations, or guarantees, regarding **when and the updates are received and implemented**.

Most social media and user-generated content sites **do not take feeds from these systems**.

PropertyVIEW® Content Verification Services



PropertyVIEW® Content Monitor

Unique in the industry, PropertyVIEW® Content Monitor is our breakthrough software powered by the latest achievements in Artificial Intelligence and Machine Learning. Combined with human ingenuity it represents the most advanced, flexible and comprehensive content verification solution in the hospitality industry.

Content Verification Process




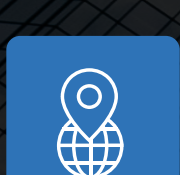

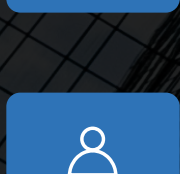


Operating as an extended arm of your distribution services team, PropertyVIEW® takes on the blocking and tackling of content audit across third party channels and intermediaries so that you can focus on the more strategic aspects of hotel distribution and revenue generation.

Channels That Matter

We proactively handle the blocking and tackling of content updates on the most visited and revenue producing channels

Channel Types Supported

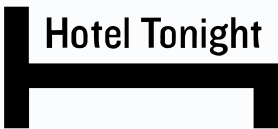
-  OTAs
-  Metasearch Engines
-  GDS
-  Destination marketing organizations (DMOs)
-  Tour Operators
-  Key distribution channels already on our list

... AND ANY OTHER TYPES REQUIRED

Key Channels already on our list



Booking.com



Tablet.



trivago



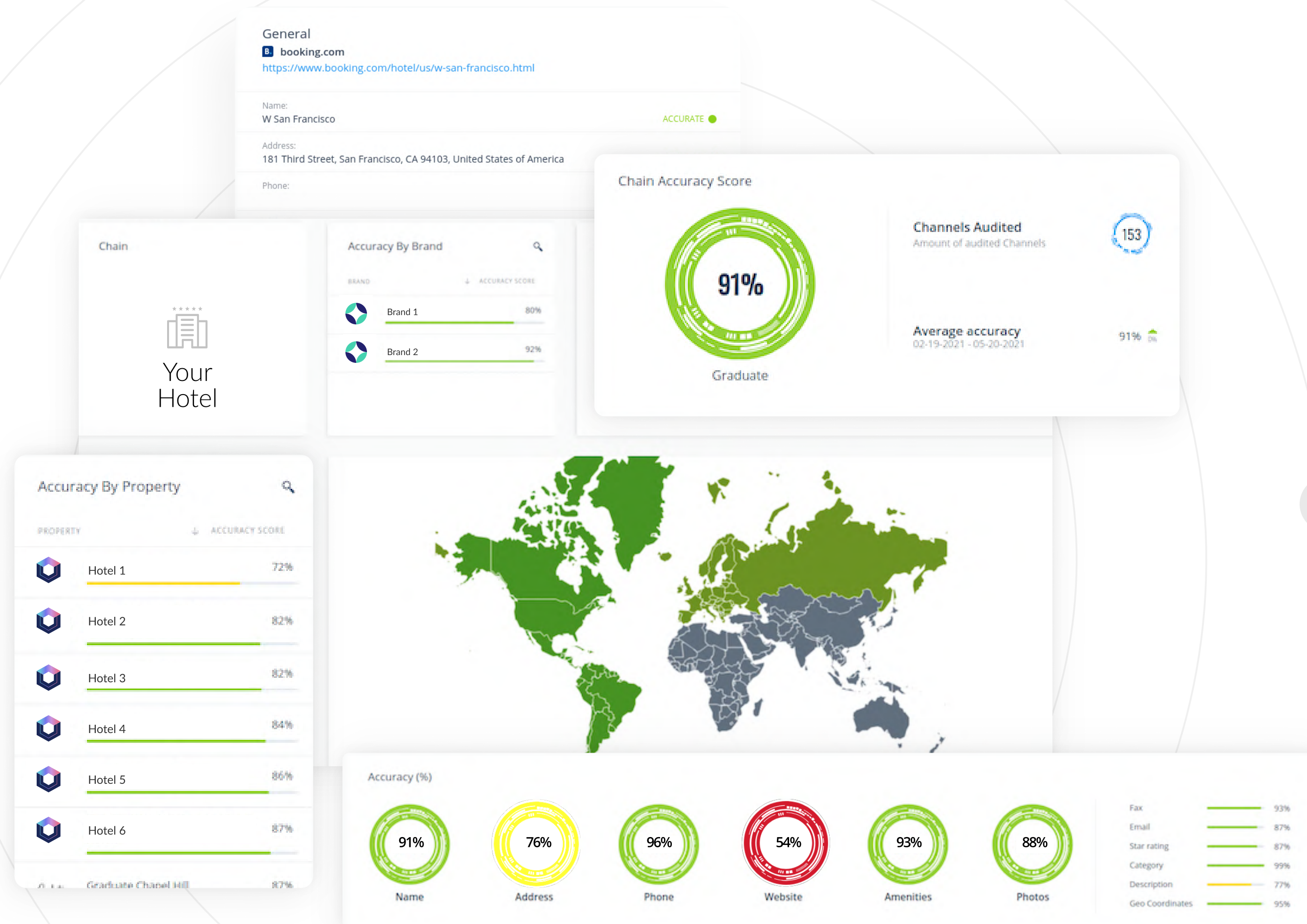
cvent

Trip.com



OVER 2 BILLION MONTHLY VISITS

Proprietary **AI-Enhanced** Platform



01 Multi-Level Data Views

02 Content Accuracy Scoring Model

03 Photo Matching AI

04 Channel Screen Capture

05 Geolocation Analysis

06 Detailed Amenity & Description Mapping

Hotel Benefits

Brand Integrity

- Proactive and ongoing content monitoring across channels that matter most
- Facilitation of the correction of errors, omissions, and changes
- Content Accuracy Scoring

Comprehensive

- One stop solution: OTAs, Metasearch, Local, Meetings & Events, Mobile Apps, Maps, Navigation, Search, Social, and more...
- Opportunity to touch and expand listings in specific market segments

Increased Revenue Potential

- Accurate content can lead to increased revenue performance, improved star rating and classifications, and market competitiveness

Easy Execution

- Sign work order and we take care of the rest. Receive your dashboard login and first report within 14 days.
- Free up your internal resources to focus on other revenue generating activities

Choose Your **Solution**

ESSENTIALS

AUDIT + FIX:

Ongoing proactive audit and the facilitation of updates on top third-party channels plus on-demand support for secondary and tertiary channels.

REBRANDER

DIGITAL BRAND CONVERSION:

Full online brand conversion support service in which we proactively hunt down outdated information across core anchor points for travel search and facilitate updates to increase visibility of new branding information.

Your Contact

Fred Bean

Think differently
about travel distribution

fredbean1

305-209-6244

fred.bean@hotelpo



Miami

Munich

Warsaw

Panay